



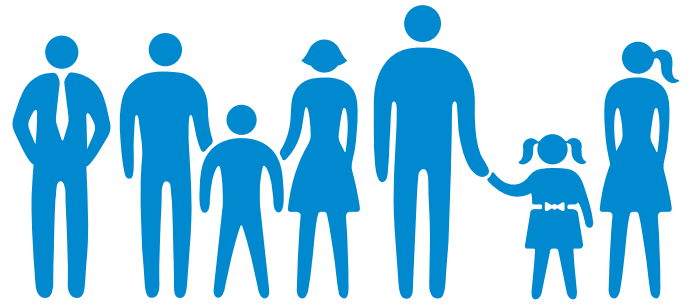
FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GROWING STRONGER TOGETHER

2015 Annual Report
YMCA OF CALHOUN COUNTY



2015 COMMUNITY BENEFIT



6,322

People served by the YMCA of Calhoun County

\$174,400

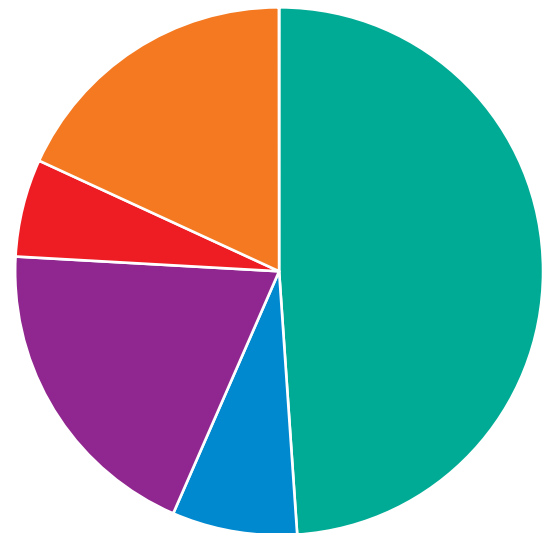
Financial Assistance offered to children, individuals and families who might otherwise not have been able to participate in YMCA programs or memberships

2,042

Children, individuals and families directly benefited from financial assistance from the YMCA of Calhoun County

SUBSIDIZED SERVICES

Membership	\$85,278
Aquatics	\$13,348
Day Camp	\$33,726
Family Life & Child Care	\$10,432
After School Academy	\$31,616
TOTAL	\$174,400



OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR IMPACT

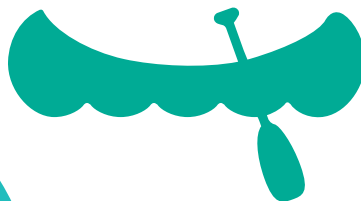
The Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities.

17

Adults learned to swim for the first time at the Y

146

Youth ages 7-12 explored nature and made lasting friendships at YMCA Camp Hamilton



326

YMCA Senior Members enrolled in SilverSneakers®

1

YMCA Blue Dolphin earned a full college swimming scholarship

119

Youth athletes learned fundamental skills and sportsmanship through YMCA Youth Sports Camps

229

Youth learned fundamental swimming skills to safely enjoy the water



Participation in formal swimming lessons can reduce the risk of drowning by 88% among children 1-4 years old. [Source: Pediatrics Adolescent Medicine]



18

YMCA Blue Dolphins qualified for Southeastern Swimming Championships

431

Children grew mentally, physically and socially by participating in YMCA After School Academy

"...As a single mother in a new town, I did not have many options. I am thankful for the YMCA because I do not have to worry about my children when school lets out at 3:00pm. The staff are friendly and they take care of my children just like I would. If it was not for the scholarship program, I would not have been able to afford after school care, and because of my work schedule, I have no other options. I am truly thankful to God for the YMCA and the programs that are offered to families with children. Thank you from the bottom of my heart!"



-YMCA After School Academy Parent



Every day after school, 1 in 5 children in Alabama is left alone and unsupervised. [Source: After School Alliance]

YMCA of Calhoun County After School Academy serves elementary schoolers with a variety of programmatic and activity options to explore and develop their interests and talents.

56

Youth ages 5 to 6 gained independence and developed social skills at YMCA Kinder Camp

\$201,990

Contributions to the Annual Support Campaign by 506 inspired individuals and organizations



“With a YMCA Scholarship, my daughter can attend a camp she loves and I can stay fit. YMCA Camp has been great for socializing and building her confidence. Summer camp has connected her to other programs; she now wants to learn to swim!”

-YMCA Scholarship Recipient

13

Teens developed leadership skills by assisting younger YMCA Summer Day Campers



109

Runners and walkers completed the Anniston Orthopaedics & YMCA Spring 5K Run



40

YMCA Blue Dolphins competed in YMCA Regional Swimming Championships



YMCA ANNUAL SUPPORT CAMPAIGN

A 100+ volunteer team comprised of YMCA Board Members, YMCA Members, Community Leaders, and Corporate Partners join together to raise money for our community during our Annual Support Campaign. Through the generous contributions of our donors, the YMCA of Calhoun County is able to provide financial assistance that enables all members of the community to enjoy YMCA programs, regardless of income.

2015**BY THE NUMBERS****INCOME****EARNED REVENUE**

Membership	\$467,399
Program	\$499,817
Other	\$7,196

PUBLIC SUPPORT

Contributions	\$231,534
Grants	\$6,000
United Way	\$25,000

TOTAL \$1,236,946**EXPENSES**

Personnel (Salaries, Benefits, Taxes)	\$723,832
Professional Fees	\$37,814
Supplies & Equipment	\$59,767
Occupancy	\$211,294
Printing & Promotion	\$26,945
Transportation	\$8,964
National Support	\$25,800
Financing Costs	\$16,130
Other Expenses	\$14,697

TOTAL \$1,125,243**CONSTITUENCY REPORT****YOUTH**

Males 17 & Under	1,083
Females 17 & Under	968

Total Under 17 2,051**ADULTS**

Males 18-64	1,516
Females 18-64	1,954

Total 18-64 3,470**SENIOR ADULTS**

Males 65+	377
Females 65+	424

Total 65+ 801**YMCA OF CALHOUN COUNTY BOARD OF DIRECTORS**

Randy Beshears • Greg Brown (Treasurer) • Dr. George Crawford • Marcus Dunn
 Tommie Goggans • Mike Henderson • Charlotte Hubbard • Chris Jackson • Grant Jackson
 Steve Johnson • Chris Latta • Selina Lee • David McCormack (Secretary) • Susan Miller
 Mike Monroe • Margaret Roberts • Gary Stanko • Allen Stokes
 Phil Webb (Chief Volunteer Officer) • Ann Welch • Terry Womack (Vice President)

YMCA OF CALHOUN COUNTY LIFE BOARD MEMBERS

Betty Carr • Bill Julian • Wilkes Scarbrough • George Smith • Dr. Ken Vandervoort • Barbara Walters

THANKS

TO CALHOUN COUNTY

Since 1945, our YMCA has been listening and responding to our community's most pressing needs. In 2015, we offered 6,322 people- nearly one-third of them children- the tools and support they needed to learn, grow and thrive. At the Y, we believe our community is strongest when we give people from all walks of life the opportunity to grow in spirit, mind and body. It takes all of us, combining our unique gifts and talents, to make a lasting impact in our community.

We hope this annual report offers a glimpse of what's possible when dedicated individuals join our cause of strengthening community. Through our shared commitment to Youth Development, Healthy Living and Social Responsibility, our Y will continue to nurture the potential of children and teens, improve health and well-being and provide opportunities to give back and support neighbors in need.

To you, our volunteers, donors, friends and staff, we extend our deepest gratitude. You are all important, and we remain grateful to all who joined us in 2015 to ensure that our Y will continue to strengthen our community for generations to come.



Phil Webb

Chief Volunteer Officer



Shane Ruffin

President and CEO



The Y.™ For a Better Us.™

YMCA OF CALHOUN COUNTY

Corporate Office

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Anniston, AL 36202

ymcocalhoun.org

DOWNTOWN ANNISTON YMCA

29 W. 14th Street

Anniston, AL 36201

256-238-YMCA

OXFORD YMCA

1714 AL Hwy 21 S.

Oxford, AL 36203

256-832-YMCA

YMCA CAMP HAMILTON

3151 Pelham Road S.

Anniston, AL 36206

YMCA OF CALHOUN COUNTY KEY STAFF

Shane Ruffin • President & CEO

Maggie Burn Owens • Director of Operations

Ann Angell • Oxford YMCA Branch Manager & Fitness Director

Jennifer Kennedy • Youth Program Director

Brandy Sanders • Aquatics & Sports Program Director

Rebecca Browning • Finance Manager

Angie Watkins • Membership & Marketing Coordinator